

Apple Barrel

The Journal of the Houston Area Apple Users Group

February 2015

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The State of Apple + "Cool Stuff Dr. Mac Likes"

Saturday, February 21, 9 AM to 1 PM
Bellaire Civic Center
7008 S. Rice Ave. Bellaire, TX 77401



Bob "Dr. Mac" LeVitus Saturday, February 21st

Bob "Dr. Mac" LeVitus, Houston Chronicle columnist, author of more than fifty books, and a Mac consultant, troubleshooter and trainer, will talk about "The State of Apple + Some Cool Stuff Dr. Mac Likes" during the Main Presentation at the HAAUG General Meeting on Saturday, February 21, 2015.

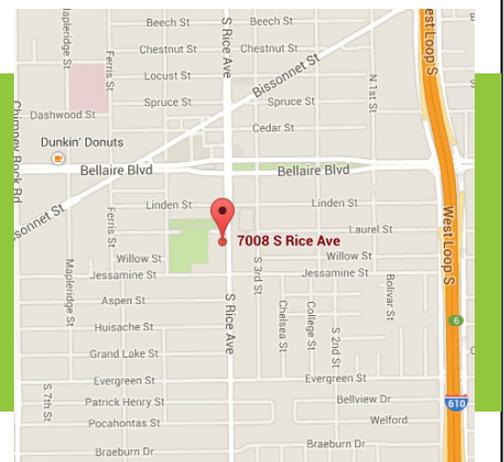
Special Interest Groups (SIGs) begin at 9:00 a.m. The Main Presentation begins at 11:00a.m. General Meeting SIGs include topics Mac 101 & Fundamentals, iOS (iPhone, iPod and iPad), One on One (personal help) and Digital Photography.



P. O. Box 570957
Houston, TX 77257-0957

Meeting Location

Bellaire Civic Center
7008 South Rice Ave.
Bellaire, TX 77401



Boss HAAUG Speaks

Monthly Address from the HAAUG President



Well for some folks it was a very good January swap meet. I know that one or more computers were sold. I was able to sell my old iPhone 4 and a few other things. I want to thank all of the people who came weather you were a seller of a buyer. Start thinking about cleaning out your closet as the July swap meet will be here before you know it.

This month is our traditional visit from Bob LeVitus. I am sure that he will give us his thoughts and opinions on the state of Apple and the Apple ecosystem, even without a MacWorld expo. Bring you questions because Bob usually has the answers. Remember the meeting will be February 21, starting at 9:00am. Also this month we are going to bring back the Photo SIG. That group will meet at 10:00 to 11:30. If you are interested in Photography please bring your ideas to make the New Photo SIG.

Due to a scheduling issue with the Bellaire Community Center our March Meeting will be on March 28th. Please mark your calendars. We haven't firmed up the topic yet but I think it will be a good meeting to attend.

I mentioned last month that Apple would report record earning and that prediction came true. According to the company's press release "The Company (Apple) posted record quarterly revenue of \$74.6 billion and record quarterly net profit of \$18 billion, or \$3.06 per diluted share." iPhone sales dominated the results with sales of 74.5 million phones, which also set a record. Apple CEO Tim Cook reported that iPhones sold at a rate of 34,000 iPhones every twenty four hours. Mac sales were about what they were last year at 5.5 million units sold. The one fly in the ointment was iPad sales. Apple only sold 21.4 million units. There are a lot of companies that would have liked that number.

Tim Cook also announced that the Apple Watch will go on sale in April. Apple released an update to both of their OS's iOS is up to 8.1.3 and Mac OS is at 10.10.2. Both are available from software update. The Mac OS update is supposed to fix the problem with WIFI. I have not heard any feedback from the Mac Community as of yet. People are taking a cautious approach with these updates. I updated my iOS devices and neither one of my devices seemed to have any problems. Remember to back up your stuff.

HAAUG is looking for a VP of Programming. The board will be coming up with topics for main presentations, what we will need is someone to find speakers. You will have help. We also need members to write for the Apple Barrel. If you acquired a new piece of technology write a review. I really appreciate the members who assist in stacking chairs and tables at the end of the meetings. Any help is appreciated. If you think that you would like to serve on the board contact me at a meeting.

Minutes

HAAUG Board of Directors Meeting – December 13, 2014

Location: Bellaire Civic Center, 7008 South Rice Avenue, Bellaire, Texas

Attendees: Philip Booth, David Jaschke, Clair Jaschke, Jack Adair, Mike Epstein, Mike King, Ryan Eisworth, Greg Wright, David Crook (guest)

Call to Order: By President Philip Booth at 1:30 PM following the conclusion of the December General Meeting.

General Announcements: Phil wished everyone a good holiday season.

During the General Meeting, the membership approved the following slate of directors for 2015:

- President: Phil Booth
- Treasurer: Clair Jaschke
- Membership Chairman: David Jaschke
- Electronic Communications: Ryan Eisworth
- Secretary: Jack Adair
- Members At Large: Mike King, Mike Epstein

The position of Vice President is now vacant with Greg Wright's departure from the Board.

Monthly Reports

Secretary - Jack Adair: Minutes of the November BOD meetings were approved unanimously.

Treasurer's Report - Clair Jaschke: Our checking account balance as of the end of November was \$3,874.83. Our savings account balance was \$10,001.07, for total cash on hand of \$13,875.90. All of the November bills have been paid and all monies have been deposited. Clair will send a copy of the approved budget to Ryan for publication in the Apple Barrel. This budget was approved by the membership during the December General Meeting.

David Crook asked about the planned expenditure for the new projector. The folks who run the iOS SIG requested the new projector. He indicated that the folks who ran HAL-PC had gone through a pretty rigorous selection process to find a good projector, and he agreed to send this information to Phil.

Vice President - Greg Wright: Greg reported the following:

- The January Swap Meet is set for January 17. Phil is the go-to person for this.

- The annual "State of Apple" address by Bob LeVitus is set for February 21. Doug Smith is the coordinator for this event.
- Dreux St. Marie has responded to our request for a joint meeting the TMC MUG, but Jeff has not yet responded. We will continue talking with Dreux on moving forward.
- Mike King is the best person to move forward with talking about Dave Hamilton at Mac Geek Gab. He indicated that he has also talked to Alison Sheridan of Nosila Podcast about a potential presentation.
- The presentation schedule and ideas for topics is shared with board members as a Google Spreadsheet. A current board member should take over the control from Greg and Matt.

Phil indicated that he would try to resurrect the Photo SIG in December.

Membership - David Jaschke: Dave reported that we ended the month of November with 150 members, which is down by two from 152 members from October, and down from 163 members (a difference of 13 members) from November 30, 2013. We had nine renewals in November, four of which were by credit card and three by KAGI. We also had two two-year renewals.

HAAUG Electronic Communications Systems - Ryan Eisworth: Ryan reported that the December Apple Barrel and two previous issues are on the Web. He has not had a chance to discuss the E-mail issues with Tamara.

Questions were asked about the HAAUG Facebook page. It does appear that posts are showing up on this page. Rick Roberts has been handling this. Clair indicated that it would be valuable to get the Website updated as quickly as possible after meetings, and to publicize the January Swap Meet. Both Ryan and Tamara are using DreamWeaver to update the Website. Ryan agreed to go ahead and put Lee Hutchinson's blog link, and possibly add some content about what Lee presented at the December meeting.

We must add Ryan as administrator on the Facebook page to make it easier to get content posted. In addition we must ensure that key board members have access to the admin credentials for HAAUG digital properties to manage risk of losing access to the accounts.

January 3, 2015 will be the submission deadline for the January issue of the Apple Barrel.

Minutes (continued)

HAAUG Board of Directors Meeting – December 13, 2014

New Business

Notification Duties: We need to agree on a date before each meeting by which time we need to announce the meeting through the mailing list, press release, and website. The board agreed to post announce emails the Saturday before the meeting, with a second notification the Thursday before the meeting. Ryan is the primary person responsible for this, with Phil as the backup.

SIGs: Phil will try to do the iPhoto SIG in February. Ryan asked about the possibility of an Adobe users SIG as well. Further discussion revealed that this may be a possibility of a main presentation somewhere down the line, although we may try to see if Adobe would be willing to supply some license cards as door prizes if we were willing to feature it at a HAAUG meeting.

Phil agreed to supply the meeting dates for 2015 at the next meeting.

Adjournment: At 2:05 P.M.

Event Schedule

February 21, 2015

	Main Room	2nd Room	3rd Room
9:00 am	Mac 101 and Fundamentals	iOS	Mac One-on-One
10:00 am			Photography SIG
11:00 am	"Dr. Mac" The State of Apple		
12:00 pm			
1:00 pm	Board of Directors Meeting		

Mac 101 and Fundamentals with Jonathan Magnus - The SIG for basic to advanced Mac topics.

iOS: Doug Smith/Rick Roberts - iPads/iPods/iPhones/iTunes/iCloud

This month we are reviving the Photography SIG, which will meet from 10:00 to 11:30.

Bob LeVitus will deliver the main presentation on The State of Apple + Cool Stuff Dr. Mac Likes at 11:00.

The Board of Directors meeting will begin following the Main Presentation.

Classifieds

Products and support for the Macintosh community

Got a story or photo you would like to see in the monthly edition of Apple Barrel?

The Apple Barrel is always looking for good, meaty material for its monthly publication. If you have a personal story, review of a new product or just a funny or helpful thought, feel free to spread the word via the Barrel.

Submit your story, review, photos, or other content to: abe@haaug.org

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If more or less space than specified is used within one year from the date of first insertion, the rate will be adjusted to the earned rate published here.

Frequency Rates

Number of insertions in a 12-month period determines frequency rate.

Rates (per issue)

2/3 Page Ad

Dimensions: 5 x 10.125 in.

Frequency: 1x \$125, 2x \$120, 3x \$115

1/2 Page Ad

Dimensions: 7.625 x 5 in.

Frequency: 1x \$90, 2x \$85, 3x \$80

1/3 Page Ad

Dimensions: 3.75 x 5 in.

Frequency: 1x \$75, 2x \$70, 3x \$65

1/4 Page Ad

Dimensions: 3.75 x 5 in.

Frequency: 1x \$65, 2x \$60, 3x \$55

1/6 Page Ad

Dimensions: 5 x 2.5 in.

Frequency: 1x \$40, 2x \$35, 3x \$30

Business Card Ad

Dimensions: 3.5 x 2 in.

Frequency: 1x \$30, 2x \$25, 3x \$15

Dimensions of advertisements may vary as a result of document layout.

Become Part of the Action

Join or renew your membership with the one and only Houston Area Apple Users Group today!

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Visit www.haaug.org/join
for details on joining.

Join by Mail:

Please print out and complete the following form. Send a check or money order payable to HAAUG and mail it to the address shown below. Dues for regular members are \$35 per year. Student memberships are available for full-time students at a high school, community college or university for the rate of \$10 per year.

Your membership card will be mailed to you. You may pick up your starter kit at the next HAAUG meeting.

First: _____ Last: _____

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Email: _____

Type of Computer: _____

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New Membership (\$35.00) Renewal (\$35.00)
 Two-Year Renewal (\$70.00) Student (\$10.00) *Requires Student ID*

Check # _____ Member # (if renewing): _____

How did you hear about HAAUG?

Do you know someone who would be willing to join HAAUG? Y | N

Would you be willing to volunteer in HAAUG?

Mail check to:

HAAUG
Attn: Membership Chairman
P.O. Box 570957
Houston, TX 77257-0957

Membership Benefits

Enjoy the benefits of being a HAAUG member.

Monthly Meetings

This is where the excitement begins. On the third Saturday of each month, members of HAAUG meet for a day filled with activities, including presentations by major software and hardware vendors, special interest group (SIG) meetings, raffles, and much, much more. Swap Meets are held twice each year, in January and July.

Social Media & Internet Presence

The HAAUG web site at <http://www.haaug.org> is the place to go for up-to-date information on what we are doing. In addition, there is a [HAAUG group on Facebook](#), where people can go to interact with fellow HAAUG members on topics of interest related to Apple and its products.

Club Magazine

Club and industry news, meeting information and special member offers are published in our monthly newsletter – The Apple Barrel, which is available to members on the HAAUG website in Adobe PDF format.

Mentor Program

The HAAUG Mentor Program puts people with hardware, software, system or network problems in contact with volunteers who can provide solutions. Contact with the mentors can be made through the HAAUG Hotline, e-mail, or at the monthly meetings.

Special Interest Groups (SIGs)

People with common interests, including Macintosh and OS X basics, iOS, Internet, games, educational computing, databases, publishing, graphics, desktop video, programming and more gather for in-depth discussion, product demonstrations, tutorials and general knowledge sharing.

HAAUG Hotline

Call the HAAUG Hotline at 832-305-5999 for the latest meeting information and to leave voice mail for officers.

Lots of Fun & Friendships

HAAUG is a not-for-profit volunteer group founded in 1978, three years before there was an IBM PC. Approximately 200 members enjoy the benefits of HAAUG. We range from beginners to experts, but we all know the secret to making our computers more valuable: a HAAUG membership!

Learn more about the benefits of HAAUG membership at www.haaug.org.

[The Apple Barrel](#) is a monthly publication of the **Houston Area Apple Users Group (HAAUG), P.O. Box 570957, Houston, TX 77257-0957.**

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If you are interested in joining HAAUG, please call the HAAUG hotline at **(832) 305-5999** or sign up via our web site at www.haaug.org.

Annual membership is \$35 for regular members, and \$10 for student members (limited to students enrolled at a high school, community college, or university.) The Hotline is also the Mentor line if you need help. Guests are welcome to attend one or two meetings to get acquainted with HAAUG, but participation in certain activities may be limited to members only. HAAUG is an independent support group of Apple product users and is not affiliated with Apple, Inc. The following are trademarks of Apple, Inc.: Apple, Apple II, Apple IIgs, Macintosh, Mac, iMac, iBook, PowerBook, MacBook, MacBook Air, MacBook Pro, iPhone, iPod, iPad, OS X, iOS, ImageWriter, LaserWriter and the Apple logo. All other brand names are registered trademarks or trademarks of their respective holders, and are hereby acknowledged.