

Apple Barrel

The Journal of the Houston Area Apple Users Group

July 2007

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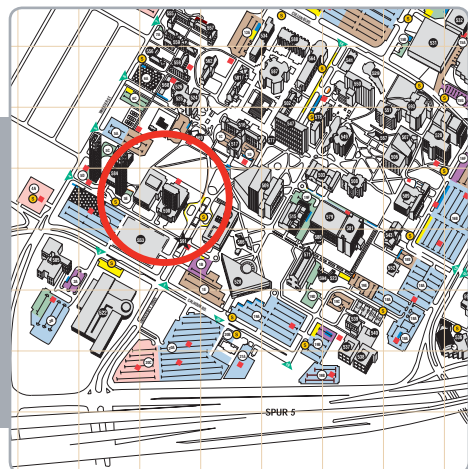
Saturday, July 21st

Are you looking for neat Mac stuff? HAAUG members are cleaning out their closets for HAAUG's July Swap Meet. Members in good standing get one FREE table. Extra member and dealer tables are \$50 each. Electricity is a \$5 charge. Come early and shop the bargains at the HAAUG Swap Meet on Saturday, July 21, 2007, at Hilton U of H Hotel, Shamrock Room.

Swap Meet Location

Shamrock Room of the
Hilton Hotel at the
University of Houston

4800 Calhoun Street, Houston,
Texas, United States 77204-3028
(713) 741-2447



P.O. Box 570957
Houston, Texas 77257-0957

Boss HAAUG Speaks

Monthly Address from the HAAUG President



User group members get special pricing on all Nova products by making their purchases through the special web site.

www.novadevelopment.com/mug

In addition, HAAUG receives a 10% commission on the sales that are linked to our club's name through the Nova web site.

Its over, the weeks of hype have come to an end. Apple released the iPhone on Friday June 29. The Apple store in the Galleria had a line that reached from the store's front door to the elevators. The ATT store on the Southwest Freeway had a line as well as the ATT store in Meyerland. I spoke to the first person in line at the SW Freeway ATT store, and he told me that he arrived at 7:30 am that day. It looked like Apple had enough iPhones to satisfy the demand though the ATT stores sold out that night. There were reports that some folks arrived at the Galleria store at 4:30am. This was similar to the lines for the new X-box and Playstation at the holidays last year. Sampling the reports on the web over the weekend the stories ranged from euphoria to disgust. There were issues with the activation system, with new owners saying that they could not get the unit activated until Sunday. This was like the iTunes store that crashed on Christmas day with so many people using gift cards. I know I experienced that melt down.

The June meeting was history making as we had our first web presentation. Terry White, a Technical Resource Manager for Adobe, and a regular instructor at events like Photoshop World; was the presenter. We were in Houston and he was home in Detroit. Terry used a new product from Adobe called Adobe Connect. The system allowed Terry to send HAAUG a video image of him, his voice and capture his movements on his desktop. This allowed Terry to demo the features of Photoshop CS3 to what was a very appreciative audience. There are lots of advantages to using Adobe Connect, iChat AV and products like this; it will give HAAUG a chance to have more national speakers attend out regular meetings. As we all know travel is a pain and expensive. It is getting harder for us to schedule folks to do a main presentation. Software companies are not budgeting for this kind of travel, and HAAUG does not have the budget to pay for travel for speakers. The disadvantage is that the speakers are not "live." One of the problems we had with Terry's presentation was that it was one way audio; we used a chat function to feed him questions. But if using either ichat or some other distance presentation technology will get us better speakers, then we will use it.

Swap meet is this month, if you haven't reserved your table go to haaug.org and reserve yours today. We will be in the same location UH Hilton Hotel. Remember to park in the Hotel garage and purchase a token at the check-in table. The Swap Meet will start at 9:00 and go until the early afternoon. If you want the best selection you need to arrive early. Folks begin to shut down around noon. If you are planning to sell items please remember that you need to take home those items that you did not sell. HAAUG does not have a method of disposing material that is left.

In August we will be back at Rice with Rusty Little of Alsoft will be the main speaker. Alsoft is the developer of the disk utility Disk Warrior, and one of the few Mac software companies based in the Houston area. Remember that in addition to the September Meeting we have MacFest on the 29th Tickets purchased on-line are only \$35.00. We have a great lineup of Chris Breen, Andy Ihnatko Bob Le Vitus and Lesa Snider King, plus many other activities planned. So mark your calendars September 29, 9:00 at the UH Hilton.

Prepare for the iPhone Backlash

By Tero Kuitinen, RealMoney.com Contributor

Surely, iPhone shipments will sell out during the third quarter; the 2 million to 3 million American Apple loyalists are in the bag, no matter what the specifications are. But modeling sales beyond the first wave will be extremely tough.

The biggest smart-phone selling points in Europe and Asia this summer are GPS support, mobile VoIP functionality over WiFi and 3G-speed browsing and downloading of mobile content. Apple's first iPhone will offer none of these -- but it will cost more than models that do.

Will any of this bother U.S. consumers next autumn? Or will they accept the lower data transmission speed of EDGE technology (80-200 kbps) as well as the lack of GPS and VoIP over WiFi? It's true that the American handset market still supports high-end devices with low-tech features; it's the last affluent market with healthy demand for second-generation models, even at the pricier end of the market. This may change as AT&T and T-Mobile both ramp up their W-CDMA services near the end of this year.

So how big is Apple's window of opportunity to sell the first iPhone with its limited specification range? Its spectacular display technology and unique software capabilities will do much to mask the hardware shortcomings -- but only if power consumption is tolerable and the second generation of iPhones arrives in time.

To avoid a backlash, iPhone should deliver at least eight to nine hours of battery life for moderate mixed usage (with WiFi turned off most of the time). Mixed usage in this context would be, for example, 60 minutes of voice calls, 45 minutes of browsing and 30 minutes of music listening. This is below what competing smart phones can deliver, but I'm making allowances for the dazzling display. Anything less than this would likely create negative buzz, and that's a major danger right now.

Millions of U.S. consumers will make an exception for Apple, but European and Asian consumers won't accept less than HSDPA-quality W-CDMA support and either GPS or a better than 2-megapixel camera by the first quarter of 2008. Apple has to improve the phone specs a lot in six months, or it may find its appeal has clear limits outside of North America. That's a tight timeline, considering there will likely be a lot of things to iron out with the first iPhone, even without major upgrading. No vendor has ever attempted to launch a new hardware platform, new display technology and new operating system simultaneously. Even the most experienced phone vendors tend to stagger innovation across product generations to avoid the development nightmare of complexity piled on top of complexity. Apple is locked in tough negotiations with European operators; any missteps with the AT&T launch would curtail its leverage with the already skeptical Vodafone (VOD - commentary - Cramer's Take).

I'm not sure most investors realize what a high-wire act Apple is now attempting. Yet its share price has hardly wobbled after a stunning run-up through the first half of the year. Faith in the company has been absolute, even though every shareholder I've talked to is well aware of the media backlash scheduled to ramp up around June 18.

The iPhone-fueled Apple run has coincided with the Nasdaq ramp-up -- a rare coincidence where a specific product launch matches a wider telecom/tech rally. This serendipity has created a unique setup for massive volatility over the next month.

First Impression of the iPhone

By Jim Connell, HAAUG Publicity Chair

I told myself I was going to wait for Version 2.0 of the iPhone...

As I walked into the Apple Store in Memorial City on the day after it was introduced, I couldn't resist playing with one of the eight or ten iPhones on display in the store. WOW! What a beautiful device! What a neat user interface! What gorgeous graphics!

Well, you can guess the rest. My wallet is \$600 lighter and my belt case sports the Object of Your Desire, as the Chronicle's Dwight Silverman calls it.

One of the Geniuses told me that nine of every ten iPhones sold are the 8 GB version. I've found that it's very easy to fill up the flash drive, especially if you like to watch videos, which look just fabulous in landscape on the 3.5-inch screen.

You've probably heard of new iPhone owners having difficulty activating the Objects of Their Desire. I hit only one bump in the road while activating on iTunes. One of the screens asked for my home telephone number. I dutifully entered my home landline number. When the activation was completed, I received a congratulatory email from AT&T advising me of my new mobile number: my home telephone landline number. After calling AT&T and picking up a new SIM card at the nearest store, my second attempt at activation went very smoothly.

I have not found the AT&T Edge Network to be as slow as many have complained. I have been pleased at how quickly it picks up my email when I'm not near a WiFi connection. On my first airplane trip with my iPhone, as soon as the plane landed I switched off the Airplane Mode. Within a less than a minute, my iPhone vibrated, and I noticed that the Edge Network had retrieved my new email messages. Loading of web pages with the Edge Network is noticeably slower than with a WiFi connection.

The iPhone email function does not have a spam filter. Consequently, I find myself spending a lot of time deleting individual spam messages. Hopefully, Apple will add a filter in a future update.

In summary, I've found the iPhone to work as advertised. It is a beautiful device, both in form and function.



Terry White WOWs

By Doug Smith

Entertainment + education via Adobe® Connect

The extremely informative presentation at the June General Meeting inspired the creativity of HAAUG members. The audience was warm to the delivery method, topic, pacing and discussion all via Adobe®'s NEW Adobe Connect utility application. Members at that attended agreed that future presenters should readily embrace Adobe Acrobat Connect Professional as a tool to broaden the audience exposure. The winner of the supplied copy of Adobe InDesign, Bert Cohen, a long time member of HAAUG, was especially happy and was last seen racing home to show off his good fortune to his son.

On behalf of everyone at the Houston Area Apple Users Group, HAAUG, I wanted to say thanks to Terry White and Jane Le McGovern from Adobe User Group Programs, as well as everyone at Adobe for the fantastic applications. I also hope to see Terry once again at Mac World next year and have the opportunity to meet Jane on the show floor.

View the presentation at <http://my.adobe.acrobat.com/p60275492/>



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HAAUGraphy

A photographic journal of The Houston Area Apple Users' Group



Want your pictures in the Apple Barrel?

HAAUGraphy is a way to express and communicate our history through photography.

Submit your personal photos to abe@haaug.org



"iPhone Envy"

- courtesy of Rick Roberts, HAAUG SIG Coordinator



Adobe® Connect presentation at the June General Meeting

- courtesy of Doug Smith, HAAUG VP Programs

MacFest 2007

University of Houston Hilton Hotel

MacFest 2007 is coming quicker than you think . . .

Mark **September 29th** on your calendar!



MacFest

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FOR MORE INFORMATION VISIT
www.haaug.org/macfest



Scheduled Speakers include recognized Mac authors and past MacWorld Conference and Expo presenters **Bob LeVitus, Chris Breen, Andy Ihnatko & Lesa Snider King.**

Don't miss this dynamic event at the **University of Houston Hilton Hotel's Shamrock Ballroom** Saturday, September 30th from 8:30 to 4:30.

Member's early registration is only **\$25.00**. Tickets can be purchased at the general meetings or by visiting www.haaug.org.

Ticket Prices –

Members Pre-Event	\$25.00
Members At-the-Door	\$30.00
Non-Members Pre-Event	\$30.00
Non-Members At-the-Door	\$35.00

Take advantage of this once-a-year opportunity to get a magnitude of mac-based information here in Houston.

Classifieds

Products and support for the Macintosh Community

Got a story, or photo you would like to see in the monthly edition of the Apple Barrel?

The Apple Barrel is always looking for good, meaty material for its monthly publication. If you have a personal story, review of a new product or just a funny or helpful thought, feel free to spread the word via the Barrel.

Submit your story, review or photos, etc. to: abe@haaug.org

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General Rate Policy

If more or less space than specified is used within one year from the date of first insertion, the rate will be adjusted to the earned rate published here.

Frequency Rates

Number of insertions in a 12-month period determines frequency rate.

Black and white rates (per issue):

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Dimensions: 7.625" x 5"

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1/3 Page Ad

Dimensions: 7.625" x 3.375"

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Frequency: 1X 65, 2X 60, 3X 55

1/6 Page Ad

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Frequency: 1X \$40, 2X \$35, 3X \$30

Business Card Ad

Dimensions: 3.5" x 2"

Frequency: 1X \$30, 2X \$25, 3X \$15

** Dimensions of advertisements may vary as a result of document layout.*

Minutes

Of the HAAUG Board of Director's Meeting - June 5, 2007

Attendees: Philip Booth, Jim Connell, Rex Covington, Amy Denton (via iChat), Michael Epstein, Joe Fournet, Clair Jaschke, David Jaschke, Barbara Long, Ben Pinkerton and Rick Roberts.

Call to order: 6:39 p.m. by President Philip Booth.

General Announcements/General Meeting Recap: Phil Booth announced that Amy Denton is participating in the meeting via iChat.

Phil reported that HAAUG had a good General Meeting in May, with an excellent presentation by Houston Chronicle columnist, Dwight Silverman. We did not have the surge in attendance that we had anticipated as a result of Dwight's appearance. Dwight's presentation was videotaped, but the video is not good due to the lighting conditions in the theatre. An audio of the presentation will be posted on the HAAUG website.

MONTHLY REPORTS:

Secretary: The minutes of the board meeting held on May 1, 2007, were unanimously approved without amendments.

Treasurer – Barbara Long: The monthly financial reports for May 2007 will be available shortly. HAAUG has approximately \$12,000 in its bank account, and all bills have been paid.

1st Vice President – Doug Smith: No report.

2nd Vice President – Mike Miron: Phil Booth reported that Mike Miron has found a student to serve as the gate attendant for the June General Meeting at Rice University Media Center.

Phil recommended that we run a test of Adobe Connect software at Rice University Media Center prior to the June General Meeting. Rick Roberts agreed to conduct the test.

SIG Coordinator – Rick Roberts: The SIGs for the June General Meeting will probably be much the same as those for the May General Meeting, unless someone wants a new or different SIG. The digital photography SIG will be moved to the afternoon so as not to conflict with Jonathon Magnus's Mac 101 Fundamentals SIG in the morning.

Apple Barrel Editor– Tamara Alexander: No report.

Webmaster – Jeff Davis: Rex Covington reported that everything is working normally.

Membership – David Jaschke: HAAUG had 248 members at the end of May, a net increase to two members from the prior month.

HAAUG Heaven Forum/HAAUGNet—Robert Lacey: Robert Lacey reported by e-mail that the HAAUG Heaven Forum has experienced the usual trickle of new registrations in the past month. Several members have had a problem with forgotten User IDs and passwords but everything has been resolved.

Phil noted that anything sent to HAAUGNet.org ends up in the spam folder on his AT&T mail account, a legacy of the hacking of the HAAUG servers earlier this year. Several e-mailers are spoofing HAAUG addresses. Efforts are being undertaken to filter them out.

NEW BUSINESS:

Membership Announcement Duties: This topic was covered last month.

Macfest 2007 Discussion and Committee Formation: SmileOnMyMac has agreed to be a \$500 sponsor for Macfest and to be a vendor at the event.

Non-HAAUG Use of HAAUG Equipment: The board unanimously adopted a policy of allowing, at the discretion of the president, HAAUG members who are in good standing to use HAAUG equipment for non-HAAUG purposes for a fee of \$50 per day for each piece of equipment. At the current time the policy will apply to HAAUG's projector and screen.

Adjourned: 7:05 p.m.



The Houston Area Apple Users Group Board of Directors meet on the first Tuesday of every month. All members are invited. The meeting is held at:

Ziggy's Healthy Grill
2202 W. Alabama
Houston, TX 77098
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www.ziggyshealthygrill.com

haaugnet.org

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Please visit with a HAAUG Board Member during the General Meetings or
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For more Information, please visit <http://www.haaugnet.org>

Upcoming Events

Subscribe to the HAAUG iCalendar at www.iCalShare.com

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- OPEN -

Senior Advisor
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Apple User Group Liaison
Doug Smith

Saturday, August 18th

General Meeting • 9am -2pm

Main presentation: Rusty Little of Alsoft
Rice University Media Center • University Blvd. @ Stockton Dr., (713) 348-4882
www.alsoft.com

Saturday, September 15th

General Meeting • 9am -2pm

Main presentation: Jennifer and Gordan Bell from Prosoft
Rice University Media Center • University Blvd. @ Stockton Dr., (713) 348-4882
www.prosofteng.com

Saturday, September 29th

MacFest • 9am -2pm

Chris Breen, Andy Ihnatko, Bob "Dr. Mac" LeVitus, Lesa Snider King and more!
Hilton University of Houston Hotel, 4800 Calhoun Rd., Houston, TX 77004, (713) 741-2447

Saturday, October 27th

General Meeting • 9am -2pm

Main presentation: Photo Contest Pre-Contest Presentation with Rex Covington
Rice University Media Center • University Blvd. @ Stockton Dr., (713) 348-4882

Saturday, November 17th

General Meeting • 9am -2pm

Main presentation: "The High-Tech Texan" — Michael Garfield
Rice University Media Center • University Blvd. @ Stockton Dr., (713) 348-4882

Saturday, December 15th

General Meeting • 9am -2pm

Main presentation: HAAUG Annual Photo Contest + HAAUG Elections
Rice University Media Center • University Blvd. @ Stockton Dr., (713) 348-4882

Saturday, January 19th

Semi-Annual Swap Meet • 9am -2pm

University of Houston Hilton Hotel

Saturday, February 16th

General Meeting • 9am -2pm

Main presentation: Bob LeVitus — "The State of the Mac Address"
Rice University Media Center • University Blvd. @ Stockton Dr., (713) 348-4882

Find out the Latest News on Future HAAUG Meetings...

www.haaug.org/meetings.htm

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ARM Trading, Inc.

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Compucycle

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ONYX Environmental Services

Baytown • 1-800-624-9302

Houston Computer Recycler

6102 Brittmore, Suite N • 713-937-3334

Recycle America Waste Management Asset Recovery Group

2102 Atascocita Road, Humble • 281-540-8900

Eagle Electronics

10612 Hempstead, Building A • 713-934-8585

For more information on computer recycling opportunities, visit:

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Join By Mail:

Please Fill out and complete the following form. Send a check or money order payable to HAAUG and mail it to the address shown Below. First year dues are \$45 and renewals are \$40 per year thereafter. Memberships are available for full-time students at \$25 per year, including the first year. Associate memberships are also available for \$25 per year.

Your membership card will be mailed to you. You may pick up your starter kit at the next HAAUG meeting.

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How did you hear about HAAUG?

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Mail check to:

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Attn.: Membership Chairman

Membership Benefits

Enjoy the benefits of being a HAAUG member.

Monthly Meetings

This is where the excitement begins. On the third Saturday of each month, members of HAAUG meet for a day filled with activities, including presentations by major software and hardware vendors, special interest group (SIG) meetings, public domain software libraries, raffles and much, much more. Swap Meets are held twice each year, in January and July

Software Libraries

HAAUG maintains public domain and shareware libraries for the Apple II, Macintosh and Newton systems. HAAUG also distributes system software for the Macintosh (7.0.1 and earlier), Newton and all Apple II series computers. HAAUG has been designated by Apple Computer to be the Central United States Repository for Apple II Software.

Bulletin Board System & Internet Link

HAAUG Heaven is our 24-hour meeting place with several gigabytes of downloadable software, helpful information and discussions on all topics of computing, all accessible at rates from DSL speeds down to 33,600 bps.

HAAUG Heaven

provides each member with an internet e-mail address allowing exchange of world-wide electronic mail. Many discussion topics and many internet newsgroups make the answers to your questions as close as your keyboard.

Club Magazine

Club and industry news, meeting information and special member offers are published in our monthly newsletter - The Apple Barrel. The Barrel's content is also available to members on HAAUG Heaven in Adobe Acrobat format.

Mentor Program

The HAAUG Mentor Program puts people with hardware, software, system or network problems in contact with volunteers who can provide solutions. Contact with the mentors can be made through the HAAUG Hotline, HAAUG Heaven, e-mail or at the monthly meetings.

Special Interest Groups (SIGs)

People with common interests, including Macintosh and OS X basics, Newton, internet, games, educational computing, databases, publishing, graphics, desktop video, programming and more gather for in-depth discussion, product demonstrations, tutorials and general knowledge sharing.

HAAUG Hotline

Call the HAAUG Hotline at 713-522-2179 for the latest meeting information, to leave voice mail for officers.

Lots of Fun & Friendships

HAAUG is a not-for-profit volunteer group founded in 1978, three years before there was an IBM PC. Approximately 300 members enjoy the benefits of HAAUG. We range from beginners to experts, but we all know the secret to making our computers more valuable - a HAAUG membership.

Learn more about the benefits of HAAUG membership at www.haaug.org.

The Apple Barrel is a monthly publication of the HOUSTON AREA APPLE USERS GROUP (HAAUG) P.O. Box 570957 Houston, Texas 77257-0957.

Apple Barrel's editors have a policy to protect the creative rights of authors. The Editors acknowledge that authors' works are copyrighted and intend to honor those copyrights by: 1) this statement of policy, 2) providing, when considered significant, copies of edited text to the author for review prior to publication, 3) seeking permission to reprint previously published pieces from the author whenever possible, and 4) printing acknowledgment of reprints used.

If you are interested in joining HAAUG, please call the HAAUG Hotline at **(713) 522-2179** or sign up via our web site at www.haaug.org.

Annual membership is \$45 for new members, \$40 for renewing members, \$25 for student members and \$25 for associate members (out-of-state members who receive the Apple Barrel through e-mail only). The Hotline is also the Mentor line if you need help. Guests are welcome to attend one or two meetings to get acquainted with HAAUG, but participation in certain presentations and activities may be limited to members only. HAAUG is an independent support group of Apple product users and is not affiliated with Apple Computer, Inc. The following are trademarks of Apple Computer, Inc., Apple, Apple II, Apple IIGS, eMac, Macintosh, iMac, iBook, PowerBook, ImageWriter, LaserWriter and the Apple Logo. All other brand names mentioned are registered trademarks or trademarks of their respective holders, and are hereby acknowledged.