Volume 27 No. 4

Journal of the Houston Area Apple User Group

The Apple Barrel

David Crook, Editor

April 2004

26 YEARS OF MEMBERS HELPING MEMBERS

Micro Center Again Hosts HAAUG 4/17

HAAUG's April meeting will again be hosted by MicroCenter on the 17th. Members have enjoyed the chance to get together there for the last few months and the club hopes to continue doing so for a while, as long as MicroCenter can has the space available and until we finder other digs. Parking at Rice Univ.has become problematic, so Joe Kudrna, VP of Facilities and his Relocation Committee (Rex Covington and David Crook) have been considering alternative. Houston Baptist University and St. Luke's United Methodist Church are in consideration. If you have suggestions, please contact Joe at vp_facilities@haaug.org/.

Houston Computer Museum Debuts

HAAUG member John Keys will preview his new Houston Computer Museum at our April meeting.

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Learn How to Upgrade Your Mac's Processor at April 17 Meeting

At April's meeting, Doug Smith, HAAUG VP of Programs, plans to show us how to transform your old Mac into a, well, *not-so-old* Mac, courtesy of online parts source OtherWorld Computing, aka OWC.

At their website, www.eshop.macsales.com, OWC offers upgrades to G3,G4, and G5 processors, that can give extra life to trusty old Macs of yore. Also: upgrades for videocards, hard drives, memory, and such.

You don't have to be Dr. Frankenstein to give new life to an old Mac, so come learn how!

Get ready for Dr Mac

MacFest Set for May 1

"Dr. Mac," Bob LeVitus, author of *OS X for Dummies*, *The OS X Files*, and some 30 other books, will keynote HAAUG's 2nd MacFest and explain Mac's latest operating system, OS X, Panther.

MacFest is a whole day celebrating all things Mac, and will feature sessions on Adobe Photoshop and Microsoft Office for OS X.

Study groups on Adobe Photoshop, the flagship image editing software, will be lead by Isabelle MacCrimmon, Adobe Certified Expert, and will explore the depths of the application.

Other study sessions will feature Microsoft's Office suite of applications, which includes MS Word, Excel, Entourage e-mail, contact manager, and a calendaring application.

Tickets are $25 for members beforehand ($35 for nonmembers) or $10 more at the door. A great BBQ lunch is only $8 now or $10 then.

The iKea iDea, foolish thoughts for April

April 1, 2004 – 23:06 CST Could the world's richest man be shopping for an Apple – Apple Computer, Inc.? Would it be a good fit?

Certainly, we're not talking about Microsoft founder Bill Gates. He's, well, *small potatoes* these days compared to Ingvar Kamprad, the Swedish entrepreneur who founded the retail furniture chain IKEA and who has amassed a $53 billion fortune, compared to Gates's meager $47 billion, as *Forbes* magazine figures it.

Kamprad opened his first IKEA in Älmhult, Sweden in 1958, and his first American store in Philadelphia in 1985. By 2003, IKEA's 186 stores in 32 countries had 347,567,000 shoppers who spent over 12,370,000,000 euros, giving the company some 20% of the furniture market. Apple, by contrast, with some 3% of computer sales, has only recently moved into retailing its products through company-owned stores, whose profitability have been a closely guarded secret. Some analysts doubt whether, in fact, Apple's retail venture has added any value at all to the company's bottom line, saying that the Apple Store concept is just the latest in a long line of founder Steve Jobs's "snow jobs." Regardless, the chance to have all those IKEA shoppers spending big bucks on Apples would seem enticing.

The "iKea iDea," as it's being called, seems on first blush a natural, considering all those *iSomething* Apple products, from the wildly trendy and popular (not to mention, just plain good) iPod, to iTunes, iPhoto, iMovie, iChat, iDVD, iBook, and (lest we forget what started *iT* all) the iMac.

Both companies have their own quirky corporate cultures that venerate their leaders and products with outstanding style. Apple's computers are famous for their elegant, holistic simplicity and ease of use, while IKEA's furnishings are admired for embodying the spareness and clean lines of the best of Scandanavian design. Both Jobs and Kamprad have auras that need to be demystified, it's been said.

Perhaps, though, the differences between the companies are just too great. While both companies have their own unique perceptions about their places in the marketplace, they couldn't be more different. The IKEA vision is "to create a better everyday life for the masses" . . . "by offering a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them." Apple, on the other hand, has always battled the notion that its products are priced too high, and some of its allure can no doubt be traced to the resultant perceived exclusivity.

The companies' leaders seem a study in contrast, too. IKEA's chief eschews fame, preferring frugality: Kamprad lives in Switzerland, to avoid Sweden's punishingly high taxes, and most afternoons does his own shopping for fresh fruit and veggies, driving his 10-year-old Volvo. Apple's head runs a Hollywood studio on the side and gets around in his own corporate jet.

Well, it was an idea.

Note: At last report, IKEA and its head were denying that Kamprad's wealth is so great.

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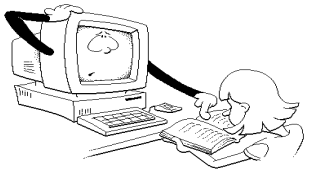

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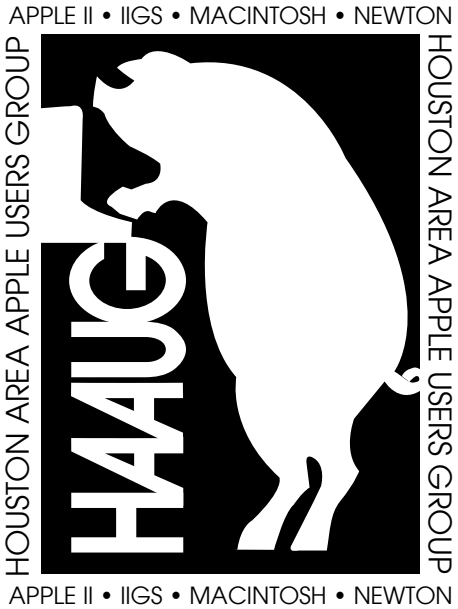
HAAUGs through the Ages

We're still waiting for you to submit your version of what the *Apple Barrel's* new masthead should look like. You might find inspiration from some of our club's older piggish ideas:



April HAAUG SIG Topics

9:00 **Mac 101 SIG -** Room 3
We'll try to have a few experienced Mac users meet with people who need assistance, either with a Mac or with HAAUG itself. This SIG meets only as necessary.

Geek Forum SIG–Joe Muscara. Room 2
Domain name services (DNS): You're already using it. What it is, how it works, how to set it up under Panther Server. For links and information, go to the Geek Stuff forum at http://www.haaug.org/forums/

Green Apple SIG–Various Leaders.Auditorium
For those who are new to the Mac and computing. Want to know what cable goes where?
This Sig is designed to answer the questions that most people feel they can't ask.

10:00 **OS X SIG**–Rex Covington. Auditorium

Fundamentals: Customizing your Mac, part 2 of 6: Changing How Files Appear in the Finder,Using Labels to Keep Files Organized, Having Fun with Icons and Background Images, Customizing the Dock to Match Your Style, Adding Frequently Used Items to the Dock, Configuring Settings, Configuring Sleep and other Energy Savers, Changing Your Display, Changing Your Desktop Picture, Configuring Your Screen Saver, Working with Multiple Languages, Setting Up a Printer

Photoshop SIG–Various Leaders. Room 2
Topics: Fill Paint and Edit. 1. Fill, Stroke, and Color 2. Painting Tools 3. the Brushes Pallet 4. The Edit Tools.

MacFundamentals SIG–Jonathan Magnus. Rm 3

A beginner's SIG about the operating system, its ins and outs, the built-ins and the add-ons, tuning it and keeping it happy. Covers mainly software, while Mac 101 covers hardware oriented.

Member Orientation Room 4
Getting the most from your membership. How HAAUG works to serve you

11:00 **Business Meeting** Auditorium
The business meeting will be conducted before the Main Presentation.

11:15 **Main Presentation** Auditorium
See page 1.

12:30 **iPod SIG**–Rick Roberts. Room 2

Join in and help design this new SIG!

Mac Utilities SIG–Robert Lewis. Auditorium
This month as a preview we will look at how to take care of your Mac by looking at SystemWorks, DiskWarrior, and TechTools Pro 4. Hope to see you at the meeting..

Mac One-on-One SIG Room 3
Experienced Mac users meet with people who need assistance, either with a Mac or with the club itself.

1:45 **iApps SIG**–Zack Bigner. Room 3

Topics to be announced

Mobile Computing–Joe Kudrna. Auditorium

Combined this month with Games and Utilities

3:00 **Barbecue SIG**–or whatever. Join other members for an early dinner at a nearby establishment.

Please look for room numbers posted where SIGs are to meet.

ANNOUNCEMENT

Our Volunteer Co-ordinator, Casey Sivula, asks for help setting up for our April meeting at MicroCenter. Please join us there Friday, April 16 about 6PM to set up 120 chairs and a few tables. It won't take long, and afterwards, please join us for dinner at some local eatery!

•***HAAUG evening SIGs*** have been resumed at a new location, the Stag's Head Pub, 2128 Portsmouth St. just south west of Richmond Ave. & S. Shepherd Dr., near Amy's Ice Cream. 713-533-1199. Look for meeting dates at www.haaug.org.

•***Our new Mac Upgrade and Troubleshooting SIG*** meets concurrently with HAL-PC's Mac SIG in their workshop on the 2nd Saturday of each month at 9 am. Bring your hardware and software problems for resolution. Victims and Mac-savvy volunteers are needed. Register first by emailing David Crook at maxrbest@mac.com/.

ANNOUNCEMENT of DATE CHANGE Tuesday, April 20th

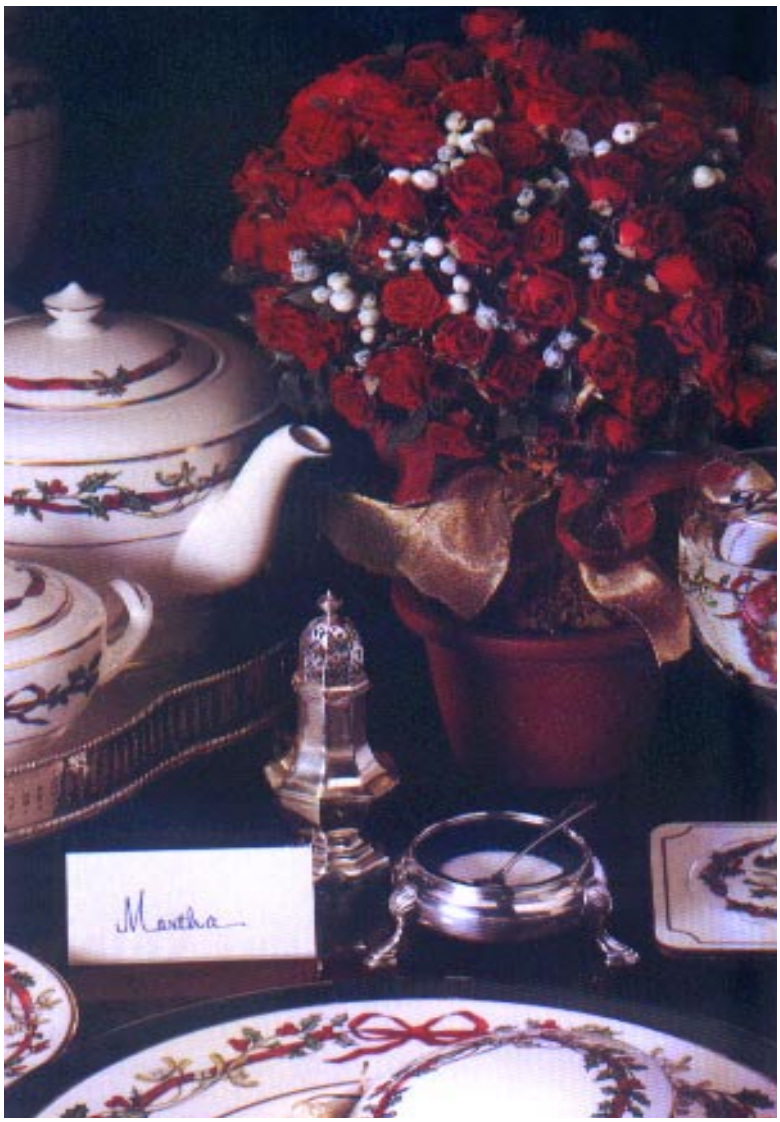
OS X Panther Fundamentals SIG – Customizing Your Mac (Part 2 or 6)

- Changing How Files Appear in the Finder
- Using Labels to Keep Your Files Organized
- Having Fun with Icons and Background Images
- Configuring Sleep and Other Energy Savers
- Changing Your Desktop Picture
- Working with Multiple Languages
- Customizing the Dock to Match Your Style
- Adding Frequently Used Items to the Dock
- Configuring Settings for Your Computer
- Changing Your Display
- Configuring Your Screen Saver
- Setting Up A Printer

Evening SIGs run for two hour on schedule evenings, startingat 7:00 PM, and ending at 9:00 PM.

Location: Stag's Head Pub 2128 Portsmouth St. Houston, Texas 77098 Call For Directions (713) 533-1199
http://www.stagsheadpub.com/ http://www.stagsheadpub.com/location/index.htm

EVENTS



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HAAUG Board of Director Minutes for March 2, 2004

Attendees: David Jaschke, Doug Smith (iSight), Joe Kudrna (iSight), Clair Jaschke, Barbara Long, Mike Epstein, Rick Roberts, Joe Fournet, James Warren, Jeff Davis, David Crook, Mort Butler, Robert Lacey, Philip Booth, Rex Covington, Amy Denton, Casey Sivula, Raul & Mary Lede, Howard Fitter

Call to Order: 6:30 P.M.

Announcements: David Jaschke presented statement of new Board Reporting Procedures. These procedures will not be enforced tonight. They designed to cut down on discussion and speed the meetings along by providing limited time for reports and include having reports distributed to the Board members at least the day before the Board meeting. James Warren announced that CompUSA needs full-time Mac people.

Reports: Secretary: Clair Jaschke presented the unapproved February minutes. These were approved. **1st Vice President:** Doug Smith: March: Bruno Courbage will present PhotoTouch Pro by Binuscan. There will be a special discount for HAAUG members only. Monday, March 22: Evening SIG presenter is Dantz. There are no presenters confirmed for future months. **2nd Vice President:** Joe Kudrna The March general meeting has been confirmed to be at MicroCenter. Rice University is available for April. **Treasurer:** Barbara Long There is $14,376.37 in the bank. 2003 financial records are not yet closed. January and February transactions will be posted to 2004 after 2003 is closed. **Boutique Manager:** Barbara Long (acting) At the February general meeting, sales totaled $82 (4 caps, 2 mugs, 1 t-shirt). **Membership:** Morton Butler Barbara Long reported that there were 21 new members who joined at the February meeting plus several new members who joined by mail and by Kagi for a total of 39 new members. No expired memberships have been lapsed yet so our total membership is 500 members. The membership database is still under construction (functions and structure). It is being designed in FileMaker Pro 7.0. Rex will get a copy for HAAUG. Volunteers will be found to assist Mort at the general meetings. ***Apple Barrel* Editor:** David Crook David Crook presented a preliminary draft of the March *Apple Barrel*. There has been no change made to the banner; he is seeking ideas. He has received approval to use pigs designed by an Australian artist/author. There was a discussion regarding the website version of the *Apple Barrel*. David wants a competition to redesign the banner and another Boss HAAUG Speaks column. ***Apple Barrel* Ad Manager:** David Crook There will be no ad in the *Apple Barrel* from Bob Lewis, as he has not paid. There will be a big ad from MicroCenter. There will be a lot of ads in the March *Apple Barrel*. Barbara Long requested a list of advertisers and when they were in the *Apple Barrel*. **SIG Coordinator:** Philip Booth Philip Booth said he has not had any feedback regarding the February meeting at Micro Center but it seemed to work well. For March, Bob Lewis will be getting the large meeting room for an auction. On night SIGs, Phil reported that on March 4, there will be an OS X SIG conducted by Rex Covington at the Stag's Head Pub. On Monday, March 22, Dantz will present Retrospect at the Stag's Head Pub. Rex will do a Saturday OS X SIG. **Mac Librarian:** Morton Butler (acting) Mort reported there is nothing new for this month. More OS X CDs are needed for new members. Mort, Rex, and Phil will arrange to get new Cds. **HAAUG Heaven Sysops:** Robert Lacey Robert Lacey reported that he sent out an e-mail asking which forums are needed or wanted. He will also post this request on the HAAUG website. Rex will send out a survey with the next HAAUG announcement. In the forums section of the website, there are public forums, members-only forums, and Board forums. He needs a list of who should be able to access the Board and committee forums. The HAAUGNet committee is not ready to make a decision on resurrecting the First Class HAAUG Heaven. The First Class software was just received back from Randy Herzstein. The forums need to be demonstrated at a regular meeting at a special SIG. There will also be an evening SIG or a PDF file for Board members to learn how to use the forum. Others are needed to assist the HAAUG Heaven sysop. **HAAUGNet Sysops:** Jeff Davis Jeff Davis reported that HAAUGNet is running well. There were two new members signed up at the February general meeting bringing the total HAAUGNet members to 17 with several others considering joining. Jeff will get with Phil about a HAAUGNet SIG. **Vision Committee:** Joe Fournet Joe Fournet reported that the Vision Committee met on February 25 and discussed several items. On the subject of meeting procedures, it was suggested to have special sessions for special topics or long discussion. Priorities for the HAAUG Board include new meeting location, liability insurance. The next meeting will be the Tuesday after the general meeting, if warranted. **Volunteer Coordinator:** Casey Sivula Casey Sivula reported congratulations to the volunteers for the set-up of the February meeting. The volunteers had a good time. There are several volunteers for MacFest. Two volunteers will do presentations at MacFest: Excel and PowerPoint. **Mentor:** Amy Denton Amy Denton reported that she had a call from a member needing help with Address Book; Rick will contact and help this member. Amy needs a list of experts; Rex will provide this list to Amy and set up a forum. **HAAUG Hotline:** Rex Covington Rex Covington reported that he is looking at a software e-mail program to send a WAV file to the person called. This means the HAAUG Hotline will not need monitoring and will do automatic distribution of messages and can be used for announcements. Currently, the Hotline is forwarded to Rex's cell phone. **Webmaster:** Rex Covington Rex reported that the website was update on Sunday, February 29. This had been delayed due to a software change (Version Q instead of GoLive). The goal is so the person who needs to change it can update a page and this person does not have to have the software to do it. To be the Member of the Month on the website, the nominee needs to fill out a questionnaire with information to be used on the web.

COMMITTEE REPORTS: Audit Committee: Clair Jaschke (Doug Smith) [Barbara Long] 2002 audit needs a chair; Clair and the 2003 audit committee will undertake this audit after 2003 is completed. 2003 audit: Barbara reported that she will give the books to Clair and the committee on Sunday. Barbara will check on the corporation papers to see if we still have corporate status with the State of Texas. **MacFest 2004 Committee:** Phil Booth (Rex Covington, Barbara Long, Casey Sivula) Phil Booth reported that the committee met last Tuesday. MacFest is scheduled for May 1 at the Bellaire Civic Center. Confirmed presenters are Shawn King, Bob

Levitus and two Office application presentations. He is working on other presenters and sponsors. Next meeting is March 9 at the Stag's Head Pub. Casey reported that there will be an announcement at the March general meeting to appeal for sponsors and there will be a volunteer booth. MacFest tickets will go on sale in March: $25 for members, $35 at the doors; $ 35 for non-members; $45 at the door. Sponsorships are $500 – gold, $250 – silver, and $100. The committee is getting bids on BBQ lunch to be served at MacFest.
Relocation Committee: Joe Kudrna (Rex Covington, David Crook) Joe Kudrna reported the committee has not met this month. MicroCenter is confirmed for March and may be the April meeting place if it is available. HBU requires liability insurance before we can meet there. **Committee to Review Items at IAPC** Rick Roberts Rick had no report. **HAAUG Litigation Committee:** David Jaschke (Amy Denton, Barbara Long, Bruce Baker, Clair Jaschke, David Crook, David Scheuer, Doug Smith, James Warren, Jeff Davis, Joe Fournet, Phil Booth, Rex Covington, Steve Jolly, Rick Roberts) David Jaschke presented an updated report. Outstanding issues include missing 1 GIG of RAM and other hardware. While we received some pieces of the original HAAUG membership database, we did not get the entire database. Also Mike Lawshae gave us some data from his iDisk. We got back empty computers and some software. HAAUG Heaven will have to be rebuilt, as we did not get its database. The committee recommends to drop trying to recover any outstanding hardware or databases. **HAAUG By-Laws Committee:** David Jaschke (Rex Covington, Clair Jaschke, David Crook, Amy Denton, David Scheuer, Barbara Long) David Jaschke reported that the committee has not met yet. The goal is to have the revised by-laws ready to present to the general membership at the August meeting.
OLD BUSINESS: Liability Insurance Policy Status David Scheuer had reported prior to this meeting that his agent said there were a lot of if and ands as well as two different types of policies: internal and external. David Crook reported his agent said the same. Interior policies are for situations like Randy Herzstein. An exterior policy is the type required by HBU to cover injuries and damage during a meeting.
NEW BUSINESS: Morton Butler was appointed to be the Membership Chair. This leaves the Mac Librarian position open. David Crook made a motion to have the Board follow Roberts Rules of Order. This motion was tabled. This was followed by a general discussion of what following Roberts would mean for the Board and suggestions for making the Board meeting progress more efficiently and quickly. David Jaschke said he needs agenda items by the Friday before the Board meeting. A motion was approved to rent chairs, tables, trashcans, and podium with speaker system for up to $350 for the March meeting.
Adjourned: 8:59 P.M.

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SIGS (Special Interest Groups, that discuss various topics) begin meeting at 9 AM. The last SIGs finish around 3 PM. Usually, each SIG lasts an hour or so. See pages six and seven for details.

HAAUG to meet at Micro Center

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